

Activity Sheet 3: Research Guidelines

Group Members or Individual Completing

Research: _____

Names of the two Companies

Researched: _____

Directions: Each member of your Stock Market Game team is now responsible for conducting research on two publicly held companies for potential team investment.

TIPS: You can use www.zacks.com or www.hoovers.com to begin your research, choose two stocks, and find answers to the questions below.

1. What is the 52-week high and low?

Company 1:

Company 2:

2. What is the P/E Ratio?

Company 1:

Company 2:

3. What is the current price of the stock?

Company 1:

Company 2:

4. Explain what the company is and does.

Company 1: _____

Company 2: _____

5. Are there any new products the company plans to make public soon?

Company 1: _____

Company 2: _____

6. What impact does the condition of the economy have on the products and services of this company?

Company 1: _____

Company2: _____

7. What type of risk do you think you are taking when you invest in these companies and why?

Company 1: _____

Company 2: _____

8. Based on your research, will you recommend this company to your team for potential investment? Why?

Company 1: _____

Company 2: _____

